



ART PROFESSIONALS OF TEXAS



INTO THE *Golden Mean* 2013 Exhibition Prospectus

Into the Golden Mean is an art exhibition to be held in April 2013 for APT members at the Fort Worth Arts Community Center (formerly the Fort Worth Modern Museum) and will include both two-dimensional and three-dimensional works of contemporary and fine art. These art works should embody, imply, or include the Golden Ratio or logarithmic ratio of 3-5-8 (found so abundantly in nature) and also known as the Golden Mean, either literally or metaphorically.

The exhibit celebrates this mathematical perfection of design that is prevalent around us; within the human body, the way leaves grow from a plant stalk, in pinecones or shells, and all throughout the universe from fractals to galaxies. In philosophy, the Golden Mean is the desirable middle between two extremes or a quest for the perfect balance, and beauty derived from symmetry, proportion, and harmony.

For the purpose of this show, either the spiral, or the philosophical interpretation of the Golden Mean must be present in each work submitted. Both representational and abstract works are welcome. For more information, the APT video about this show may be viewed at www.artprotx.com.

COMMISSION: ARTIST 70% (GALLERY 25% / APT 5%)

Entry fees are used explicitly for the production of this exhibition.

MARKETING / PR

Artists will receive printed invitations. Printed brochures / exhibition guide will be available at the gallery featuring all works in the show, for gallery patrons to take home. Signage at gallery will be provided. Artists are asked to advertise the show to their mailing lists. APT will advertise show through video on YouTube, APT and Event Websites, eBlasts, radio, online and social media. High quality photo(s) of completed works submitted by March 1st or sooner may be used in show publicity. Cash prizes and gift certificates awarded at Closing Reception.

AWARDS

\$500 First Prize

\$300 Second Prize

\$150 Third Prize

Three Honorable Mentions

SCHEDULE

February 1, 2013-----Deadline for submissions

March 1, 2013-----Acceptance letters and Waivers sent

April 1, 2013-----Deliver work, installation

April 5, 2013-----Opening Reception

April 27, 2013-----Closing / Awards

April 29, 2013-----Pick-up work



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INTO THE
Golden Mean
2013 Exhibition *Application*

PLEASE READ CAREFULLY:

\$35 for one art submission, or \$50 for 3 art works submitted. Requirements: Indoor floor, pedestal and wall pieces in all media, including metal, glass, stone, wood, mosaics, and more. Gallery requests all works of art be fine gallery or museum quality, and has the right to reject any works for this exhibit. Three guest jurors for this show will be announced by November of 2012. White pedestals will be provided to artists (if reserved in advance by November 1, 2012. Contact the APT Events Chair for basic pedestal size request.) Wall-hung works must have strong hanging apparatus on back. Delivery of the work to the gallery and pick-up is responsibility of the artist. Artist must sign liability waiver before art is placed agreeing to not hold gallery or APT responsible for any damage.

QUESTIONS AND INQUIRIES TO:

Cassandra Fink, APT Show Coordinator / info@artprotx.com / 214.680.3838

Sharon Shero, APT Events Chair / sharon@artprotx.com / 214.394.0480

ELIGIBILITY

Eligible applicants must be a member of Art Professionals of Texas. Interested Artists who are not members may apply for membership at www.artprotx.com. Email application with jpegs of submitted work to info@artprotx.com with "Into the Golden Mean Show Submission" in subject line. Submissions may be sent digitally or by mail to the address located at the bottom of this application. All work must remain in the gallery for the duration of the show. Works sold may be collected by patron/buyer at the close of the exhibition.

ARTIST NAME:

ADDRESS:

PHONE:

EMAIL:

WEBSITE:

MEDIUM:

DESCRIPTION OF SUBMITTED ART WORK:

Please check all of the boxes that apply to your submission:

- ☐ \$35 Entry Fee for One Submitted Art Work (Limit of 3 images per art work)
- ☐ \$50 Entry Fee for Three Submitted Art Works (Limit of 3 images per art work)
- ☐ I have emailed jpeg(s) of art work(s) labeled with initials, title and dimensions
- ☐ I am a current APT member
- ☐ I am not yet an APT member but am in the process of applying for membership

Artist Signature

Date